



UK's Favourite Pizza Survey

What is/are your favourite pizza topping(s)? Select all that apply.	Number	Percentage
Margherita (mozzarella)	849	42.4%
Mixed Cheeses	834	41.7%
Pepperoni/ Salami	831	41.5%
Ham	714	35.7%
Chicken	704	35.2%
Mushroom	830	41.5%
Sausage	422	21.1%
Bacon	595	29.7%
Pineapple	578	28.9%
Olives	441	22.0%
Jalapenos	417	20.8%
Sweetcorn	421	21.0%
Peppers	675	33.7%
Onion	732	36.6%
Spinach	250	12.5%
Rocket	182	9.1%
Egg	147	7.3%
Seafood	247	12.3%
Anchovies	176	8.8%
Tuna	254	12.7%
Something else	39	1.9%
Total	2,001	

How often do you eat pizza?	Number	Percentage
More than once a week	194	9.7%
Once a week	628	31.4%
More than once a month	525	26.2%
Once a month	375	18.7%
Less than once a month	279	13.9%
Total	2001	

Are there any pizza toppings that you strongly dislike? Select all that apply.	Number	Percentage
Margherita (mozzarella)	82	4.1%
Mixed Cheeses	119	5.9%
Pepperoni/ Salami	397	19.8%
Ham	208	10.4%
Chicken	203	10.1%
Mushroom	250	12.5%
Sausage	268	13.4%
Bacon	251	12.5%
Pineapple	497	24.8%
Olives	678	33.9%
Jalapenos	554	27.7%
Sweetcorn	294	14.7%
Peppers	163	8.1%
Onion	174	8.7%
Spinach	370	18.5%
Rocket	319	15.9%
Egg	524	26.2%
Seafood	623	31.1%
Anchovies	848	42.4%
Tuna	534	26.7%
Something else	6	0.3%
There are no toppings I strongly dislike	260	13.0%
Total	2001	

How do you usually eat your pizza?	Number	Percentage
Sliced and eaten with hands	1359	67.9%
With a knife and fork	540	27.0%
Rolled up or folded	99	4.9%
Another way	3	0.1%
Total	2001	



UK's Favourite Pizza Survey

What is/are your favourite pizza topping(s)? Select all that apply.		
	Female	Male
Margherita (mozzarella)	43.7%	40.6%
Mixed Cheeses	42.7%	40.2%
Pepperoni/ Salami	35.0%	50.7%
Ham	35.6%	35.7%
Chicken	34.5%	36.1%
Mushroom	44.5%	37.2%
Sausage	17.2%	26.6%
Bacon	26.1%	34.9%
Pineapple	32.2%	24.2%
Olives	22.6%	21.3%
Jalapenos	17.6%	25.4%
Sweetcorn	23.8%	17.1%
Peppers	34.0%	33.3%
Onion	37.4%	35.4%
Spinach	13.1%	11.6%
Rocket	9.0%	9.2%
Egg	6.4%	8.7%
Seafood	11.4%	13.6%
Anchovies	7.3%	10.9%
Tuna	11.4%	14.5%
Something else	2.3%	1.4%
Total	1,173	828

How often do you eat pizza?		
	Female	Male
More than once a week	7.5%	12.8%
Once a week	30.2%	33.1%
More than once a month	26.1%	26.4%
Once a month	19.8%	17.3%
Less than once a month	16.5%	10.4%
Total	1,173	828

Are there any pizza toppings that you strongly dislike? Select all that apply.		
	Female	Male
Margherita (mozzarella)	3.3%	5.2%
Mixed Cheeses	5.5%	6.6%
Pepperoni/ Salami	23.1%	15.2%
Ham	12.5%	7.4%
Chicken	12.0%	7.5%
Mushroom	13.3%	11.4%
Sausage	17.1%	8.1%
Bacon	14.9%	9.2%
Pineapple	26.9%	22.0%
Olives	39.5%	26.0%
Jalapenos	34.3%	18.4%
Sweetcorn	14.5%	15.0%
Peppers	8.3%	8.0%
Onion	8.8%	8.6%
Spinach	18.6%	18.4%
Rocket	16.5%	15.1%
Egg	29.3%	21.7%
Seafood	36.1%	24.0%
Anchovies	48.8%	33.2%
Tuna	30.3%	21.6%
Something else	0.3%	0.4%
There are no toppings I strongly dislike	9.8%	17.5%
Total	1,173	828

How do you usually eat your pizza?		
	Female	Male
Sliced and eaten with hands	68.4%	67.3%
With a knife and fork	27.5%	26.3%
Rolled up or folded	3.9%	6.4%
Another way	0.3%	0.0%
Total	1,173	828



UK's Favourite Pizza Survey

What is/are your favourite pizza topping(s)? Select all that apply.						
	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+
Margherita (mozzarella)	54.0%	49.6%	42.4%	36.9%	41.0%	35.9%
Mixed Cheeses	48.3%	36.5%	40.5%	41.6%	43.7%	48.5%
Pepperoni/ Salami	46.0%	42.6%	42.8%	42.2%	42.4%	34.1%
Ham	41.4%	28.6%	35.0%	39.8%	40.0%	36.7%
Chicken	40.2%	36.9%	38.5%	39.3%	28.8%	25.6%
Mushroom	34.5%	30.1%	39.9%	49.6%	53.6%	41.5%
Sausage	23.0%	23.4%	23.2%	24.1%	16.3%	13.7%
Bacon	31.0%	28.6%	30.4%	31.0%	28.1%	30.0%
Pineapple	19.5%	23.6%	33.5%	31.0%	29.5%	28.5%
Olives	17.2%	20.7%	29.8%	19.1%	22.4%	14.8%
Jalapenos	21.8%	21.0%	26.8%	19.9%	19.7%	11.5%
Sweetcorn	29.9%	24.5%	24.1%	21.2%	17.3%	10.4%
Peppers	28.7%	30.6%	34.6%	37.7%	37.3%	29.6%
Onion	32.2%	32.3%	37.2%	40.6%	43.1%	31.5%
Spinach	14.9%	12.2%	16.0%	10.6%	10.8%	10.0%
Rocket	5.7%	8.7%	14.2%	9.5%	6.8%	3.0%
Egg	8.0%	9.6%	9.9%	5.6%	4.7%	3.7%
Seafood	9.2%	11.4%	11.7%	14.1%	11.5%	14.8%
Anchovies	2.3%	6.3%	8.4%	10.6%	10.8%	11.1%
Tuna	9.2%	10.7%	13.4%	17.0%	11.2%	11.5%
Something else	2.3%	1.1%	2.1%	2.9%	3.1%	0.4%
Total	87	458	514	377	295	270

Are there any pizza toppings that you strongly dislike? Select all that apply.

	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+
Margherita (mozzarella)	4.6%	5.9%	5.4%	2.1%	2.4%	3.0%
Mixed Cheeses	5.7%	9.0%	8.9%	3.4%	3.4%	1.5%
Pepperoni/ Salami	12.6%	17.5%	16.3%	21.8%	22.0%	27.8%
Ham	16.1%	9.0%	10.5%	11.1%	10.5%	9.6%
Chicken	10.3%	9.0%	8.2%	10.6%	12.5%	12.6%
Mushroom	24.1%	13.8%	15.0%	11.1%	9.2%	7.4%
Sausage	14.9%	11.4%	9.5%	15.6%	15.3%	18.5%
Bacon	11.5%	12.2%	12.1%	14.6%	11.9%	12.2%
Pineapple	35.6%	25.3%	26.7%	24.7%	22.4%	20.0%
Olives	40.2%	29.7%	31.7%	39.0%	29.8%	40.4%
Jalapenos	23.0%	21.0%	20.4%	35.3%	33.2%	37.8%
Sweetcorn	20.7%	9.4%	14.0%	15.9%	16.9%	18.9%
Peppers	13.8%	5.2%	7.6%	8.5%	7.8%	12.2%
Onion	13.8%	10.0%	9.9%	6.9%	6.4%	7.4%
Spinach	20.7%	14.6%	12.6%	21.2%	23.7%	25.9%
Rocket	19.5%	13.3%	10.7%	20.4%	19.7%	18.9%
Egg	31.0%	23.6%	24.9%	26.5%	34.6%	21.9%
Seafood	39.1%	25.5%	27.8%	36.3%	36.6%	31.1%
Anchovies	43.7%	32.1%	38.3%	52.3%	48.5%	46.7%
Tuna	33.3%	24.5%	23.3%	26.5%	31.9%	29.3%
Something else	1.1%	0.4%	0.0%	0.3%	0.3%	0.4%
There are no toppings I strongly dislike	8.0%	13.1%	14.4%	13.3%	11.5%	13.0%
Total	87	458	514	377	295	270

How often do you eat pizza?						
	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+
More than once a week	10.3%	17.0%	14.4%	4.0%	3.4%	3.0%
Once a week	34.5%	40.4%	35.8%	27.6%	21.4%	23.0%
More than once a month	28.7%	24.2%	27.6%	27.3%	28.5%	22.2%
Once a month	18.4%	11.4%	14.6%	22.8%	25.4%	26.3%
Less than once a month	8.0%	7.0%	7.6%	18.3%	21.4%	25.6%
Total	87	458	514	377	295	270

How do you usually eat your pizza?						
	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+
Sliced and eaten with hands	71.3%	65.1%	69.1%	73.5%	68.1%	61.5%
With a knife and fork	18.4%	28.8%	25.1%	21.5%	29.5%	35.2%
Rolled up or folded	10.3%	5.9%	5.8%	4.5%	2.4%	3.3%
Another way	0.0%	0.2%	0.0%	0.5%	0.0%	0.0%
Total	87	458	514	377	295	270



UK's Favourite Pizza Survey

What is/are your favourite pizza topping(s)? Select all that apply.							
	Central England	Northern England	Northern Ireland	Scotland	South East England	South West England	Wales
Margherita (mozzarella)	38.1%	44.3%	46.2%	36.6%	46.9%	33.3%	32.5%
Mixed Cheeses	41.3%	36.7%	38.5%	34.6%	47.6%	42.7%	37.3%
Pepperoni/ Salami	39.7%	44.0%	41.0%	37.9%	42.6%	37.3%	37.3%
Ham	33.2%	38.1%	43.6%	30.7%	33.3%	44.0%	39.8%
Chicken	32.3%	35.4%	46.2%	34.0%	36.2%	36.0%	31.3%
Mushroom	37.4%	41.8%	38.5%	32.0%	46.4%	40.0%	33.7%
Sausage	16.1%	20.4%	12.8%	13.1%	26.5%	17.3%	22.9%
Bacon	25.5%	26.3%	35.9%	21.6%	34.3%	33.3%	34.9%
Pineapple	26.1%	27.7%	35.9%	30.1%	30.2%	32.7%	22.9%
Olives	16.5%	15.1%	15.4%	21.6%	31.1%	18.7%	20.5%
Jalapenos	19.7%	19.7%	17.9%	15.7%	24.5%	17.3%	18.1%
Sweetcorn	19.7%	20.1%	30.8%	18.3%	24.9%	13.3%	13.3%
Peppers	32.3%	33.8%	25.6%	25.5%	36.4%	32.7%	37.3%
Onion	33.5%	38.7%	41.0%	30.7%	38.6%	34.0%	30.1%
Spinach	11.0%	9.3%	2.6%	10.5%	17.1%	12.7%	7.2%
Rocket	7.1%	8.8%	7.7%	5.9%	12.3%	4.7%	6.0%
Egg	5.2%	3.6%	10.3%	4.6%	12.0%	6.0%	6.0%
Seafood	10.0%	12.6%	2.6%	8.5%	15.6%	7.3%	12.0%
Anchovies	8.7%	8.2%	0.0%	6.5%	10.6%	6.7%	9.6%
Tuna	12.3%	13.5%	0.0%	9.2%	14.9%	10.0%	7.2%
Something else	1.9%	2.9%	5.1%	1.3%	1.4%	1.3%	1.2%
Total	310	548	39	153	718	150	83

Are there any pizza toppings that you strongly dislike? Select all that apply.

	Central England	Northern England	Northern Ireland	Scotland	South East England	South West England	Wales
Margherita (mozzarella)	2.6%	3.8%	5.1%	2.6%	4.9%	6.7%	2.4%
Mixed Cheeses	4.2%	4.6%	7.7%	8.5%	6.8%	7.3%	6.0%
Pepperoni/ Salami	18.4%	19.7%	17.9%	21.6%	19.4%	22.0%	24.1%
Ham	12.3%	9.1%	5.1%	12.4%	10.4%	8.7%	13.3%
Chicken	11.3%	9.1%	7.7%	11.8%	10.2%	8.0%	14.5%
Mushroom	12.6%	13.0%	17.9%	13.1%	12.1%	10.7%	12.0%
Sausage	14.5%	15.0%	10.3%	10.5%	13.2%	8.7%	15.7%
Bacon	14.2%	12.2%	15.4%	15.0%	11.8%	9.3%	14.5%
Pineapple	27.4%	25.7%	28.2%	28.1%	21.3%	24.7%	32.5%
Olives	37.4%	36.3%	38.5%	41.8%	25.9%	44.0%	38.6%
Jalapenos	26.5%	27.9%	35.9%	28.8%	27.4%	28.7%	25.3%
Sweetcorn	14.8%	13.3%	20.5%	20.3%	12.3%	17.3%	26.5%
Peppers	9.7%	7.5%	12.8%	9.8%	7.7%	8.0%	6.0%
Onion	10.0%	6.6%	7.7%	7.8%	10.6%	6.0%	8.4%
Spinach	20.3%	18.6%	33.3%	23.5%	15.5%	19.3%	19.3%
Rocket	17.4%	18.1%	10.3%	17.0%	13.2%	18.0%	16.9%
Egg	29.7%	27.4%	28.2%	26.1%	24.5%	25.3%	20.5%
Seafood	31.9%	31.8%	46.2%	34.0%	28.1%	32.0%	36.1%
Anchovies	43.5%	44.5%	53.8%	47.1%	36.9%	45.3%	51.8%
Tuna	24.8%	28.1%	35.9%	22.9%	25.5%	32.7%	26.5%
Something else	0.3%	0.4%	0.0%	0.0%	0.3%	0.7%	0.0%
There are no toppings I strongly dislike	11.9%	13.7%	2.6%	9.8%	15.3%	9.3%	9.6%
Total	310	548	39	153	718	150	83

How often do you eat pizza?							
	Central England	Northern England	Northern Ireland	Scotland	South East England	South West England	Wales
More than once a week	7.7%	7.7%	5.1%	8.5%	14.2%	4.7%	4.8%
Once a week	29.7%	30.1%	46.2%	28.8%	32.7%	29.3%	36.1%
More than once a month	28.1%	28.6%	23.1%	32.0%	22.8%	26.7%	22.9%
Once a month	20.0%	21.7%	15.4%	17.0%	16.4%	16.7%	22.9%
Less than once a month	14.5%	11.9%	10.3%	13.7%	13.8%	22.7%	13.3%
Total	310	548	39	153	718	150	83

How do you usually eat your pizza?							
	Central England	Northern England	Northern Ireland	Scotland	South East England	South West England	Wales
Sliced and eaten with hands	72.9%	68.8%	59.0%	66.0%	68.0%	58.7%	67.5%
With a knife and fork	23.5%	25.2%	25.6%	28.8%	27.9%	34.0%	28.9%
Rolled up or folded	3.5%	6.0%	15.4%	5.2%	4.0%	6.7%	2.4%
Another way	0.0%	0.0%	0.0%	0.0%	0.1%	0.7%	1.2%
Total	310	548	39	153	718	150	83

What is/are your favourite pizza topping(s)? Select all that apply.															
	Belfast	Birmingham	Bristol	Cardiff	Edinburgh	Glasgow	Leeds	Liverpool	London	Manchester	Newcastle	Norwich	Nottingham	Sheffield	Southampton
Margherita (mozzarella)	46.2%	31.8%	29.0%	33.3%	39.2%	35.4%	54.5%	38.5%	50.0%	43.0%	40.7%	40.3%	40.6%	40.7%	38.4%
Mixed Cheeses	38.5%	38.7%	40.6%	41.7%	39.2%	29.3%	35.9%	37.7%	49.6%	40.6%	31.4%	45.8%	41.3%	39.0%	39.4%
Pepperoni/ Salami	41.0%	35.3%	40.6%	39.2%	40.5%	34.1%	42.8%	42.6%	45.0%	47.9%	40.7%	36.1%	42.8%	47.5%	29.3%
Ham	43.6%	27.2%	44.9%	45.0%	28.4%	34.1%	35.9%	38.5%	33.0%	37.6%	44.2%	38.9%	38.4%	33.9%	32.3%
Chicken	46.2%	31.2%	42.0%	30.8%	31.1%	36.6%	36.6%	32.8%	36.7%	33.9%	45.3%	38.9%	35.5%	30.5%	25.3%
Mushroom	38.5%	34.7%	39.1%	36.7%	39.2%	25.6%	37.2%	41.8%	47.3%	37.0%	55.8%	50.0%	40.6%	47.5%	36.4%
Sausage	12.8%	13.9%	24.6%	20.8%	13.5%	12.2%	20.0%	15.6%	28.9%	23.6%	24.4%	22.2%	19.6%	11.9%	12.1%
Bacon	35.9%	20.2%	39.1%	34.2%	16.2%	25.6%	29.7%	19.7%	34.6%	30.3%	24.4%	37.5%	33.3%	25.4%	26.3%
Pineapple	35.9%	19.7%	30.4%	31.7%	35.1%	26.8%	20.0%	28.7%	31.7%	31.5%	31.4%	25.0%	31.2%	30.5%	24.2%
Olives	15.4%	16.2%	29.0%	15.8%	23.0%	19.5%	13.1%	17.2%	34.8%	18.2%	12.8%	15.3%	20.3%	10.2%	15.2%
Jalapenos	17.9%	21.4%	26.1%	16.7%	17.6%	13.4%	15.2%	19.7%	26.3%	21.2%	18.6%	16.7%	16.7%	25.4%	17.2%
Sweetcorn	30.8%	21.4%	15.9%	15.8%	17.6%	18.3%	21.4%	18.0%	26.9%	20.0%	20.9%	20.8%	15.9%	16.9%	13.1%
Peppers	25.6%	28.3%	40.6%	33.3%	25.7%	25.6%	38.6%	36.9%	37.5%	27.3%	32.6%	31.9%	37.7%	35.6%	29.3%
Onion	41.0%	31.8%	37.7%	35.0%	27.0%	32.9%	44.8%	32.0%	40.1%	32.1%	39.5%	37.5%	37.7%	45.8%	25.3%
Spinach	2.6%	11.0%	17.4%	6.7%	12.2%	8.5%	9.0%	9.0%	19.2%	10.9%	7.0%	2.8%	10.1%	13.6%	15.2%
Rocket	7.7%	6.4%	11.6%	2.5%	6.8%	4.9%	8.3%	7.4%	14.3%	9.7%	8.1%	1.4%	8.7%	8.5%	6.1%
Egg	10.3%	6.4%	10.1%	5.0%	5.4%	3.7%	3.4%	0.8%	13.6%	5.5%	5.8%	6.9%	2.9%	3.4%	5.1%
Seafood	2.6%	7.5%	7.2%	9.2%	9.5%	7.3%	7.6%	12.3%	17.0%	15.2%	18.6%	13.9%	13.0%	10.2%	8.1%
Anchovies	0.0%	3.5%	7.2%	8.3%	9.5%	3.7%	6.2%	7.4%	10.9%	13.3%	7.0%	9.7%	15.2%	5.1%	7.1%
Tuna	0.0%	8.1%	10.1%	8.3%	8.1%	9.8%	15.2%	12.3%	17.0%	11.5%	16.3%	8.3%	15.9%	13.6%	8.1%
Something else	5.1%	1.2%	0.0%	1.7%	1.4%	1.2%	4.1%	1.6%	1.3%	3.6%	0.0%	1.4%	2.2%	6.8%	2.0%
Total	39	173	69	120	74	82	145	122	558	165	86	72	138	59	99

Are there any pizza toppings that you strongly dislike? Select all that apply.															
	Belfast	Birmingham	Bristol	Cardiff	Edinburgh	Glasgow	Leeds	Liverpool	London	Manchester	Newcastle	Norwich	Nottingham	Sheffield	Southampton
Margherita (mozzarella)	5.1%	2.9%	7.2%	4.2%	2.7%	2.4%	4.1%	2.5%	5.2%	5.5%	2.3%	5.6%	1.4%	3.4%	4.0%
Mixed Cheeses	7.7%	5.2%	10.1%	6.7%	8.1%	8.5%	3.4%	3.3%	7.0%	4.8%	7.0%	5.6%	3.6%	1.7%	7.1%
Pepperoni/ Salami	17.9%	18.5%	24.6%	20.8%	21.6%	20.7%	20.7%	22.1%	18.5%	15.8%	20.9%	20.8%	18.8%	23.7%	24.2%
Ham	5.1%	12.7%	10.1%	11.7%	9.5%	14.6%	11.0%	9.0%	9.7%	9.7%	7.0%	13.9%	13.0%	5.1%	10.1%
Chicken	7.7%	9.2%	7.2%	12.5%	13.5%	9.8%	11.0%	7.4%	9.1%	9.1%	9.3%	12.5%	13.8%	11.9%	12.1%
Mushroom	17.9%	12.7%	5.8%	14.2%	13.5%	12.2%	17.9%	12.3%	13.1%	7.3%	12.8%	11.1%	11.6%	16.9%	9.1%
Sausage	10.3%	15.6%	7.2%	12.5%	10.8%	9.8%	22.1%	18.0%	12.4%	10.3%	11.6%	18.1%	13.8%	11.9%	12.1%
Bacon	15.4%	16.2%	11.6%	10.0%	16.2%	13.4%	18.6%	10.7%	12.0%	11.5%	7.0%	11.1%	13.0%	10.2%	10.1%
Pineapple	28.2%	26.0%	33.3%	26.7%	28.4%	26.8%	34.5%	27.0%	22.8%	18.8%	18.6%	16.7%	27.5%	35.6%	15.2%
Olives	38.5%	35.8%	42.0%	43.3%	41.9%	41.5%	37.9%	42.6%	24.2%	30.3%	34.9%	40.3%	34.8%	44.1%	30.3%
Jalapenos	35.9%	22.0%	18.8%	31.7%	27.0%	30.5%	32.4%	28.7%	24.9%	23.6%	30.2%	48.6%	28.3%	27.1%	30.3%
Sweetcorn	20.5%	12.7%	13.0%	21.7%	24.3%	15.9%	15.9%	16.4%	12.4%	12.7%	12.8%	6.9%	15.9%	11.9%	20.2%
Peppers	12.8%	9.2%	4.3%	10.8%	9.5%	9.8%	9.0%	5.7%	7.9%	6.1%	5.8%	8.3%	10.1%	11.9%	5.1%
Onion	7.7%	9.8%	2.9%	8.3%	10.8%	6.1%	11.0%	8.2%	10.8%	4.2%	3.5%	11.1%	8.7%	6.8%	9.1%
Spinach	33.3%	17.9%	17.4%	23.3%	24.3%	23.2%	21.4%	17.2%	14.2%	12.7%	23.3%	23.6%	21.7%	25.4%	15.2%
Rocket	10.3%	16.2%	14.5%	20.0%	16.2%	17.1%	26.2%	17.2%	12.9%	10.3%	18.6%	18.1%	16.7%	22.0%	14.1%
Egg	28.2%	29.5%	20.3%	28.3%	28.4%	24.4%	32.4%	24.6%	22.8%	25.5%	26.7%	27.8%	29.0%	27.1%	28.3%
Seafood	46.2%	32.9%	26.1%	38.3%	37.8%	31.7%	38.6%	31.1%	25.8%	28.5%	25.6%	34.7%	32.6%	32.2%	34.3%
Anchovies	53.8%	38.7%	31.9%	54.2%	45.9%	48.8%	47.6%	46.7%	34.2%	34.5%	50.0%	44.4%	47.1%	57.6%	51.5%
Tuna	35.9%	24.3%	24.6%	35.0%	24.3%	23.2%	35.2%	25.4%	24.4%	26.7%	18.6%	29.2%	24.6%	30.5%	31.3%
Something else	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.7%	0.0%	0.4%	0.6%	0.0%	0.0%	0.7%	0.0%	0.0%
There are no toppings I strongly dislike	2.6%	13.9%	7.2%	10.0%	13.5%	7.3%	8.3%	16.4%	16.7%	17.6%	8.1%	8.3%	13.0%	10.2%	11.1%
Total	39	173	69	120	74	82	145	122	558	165	86	72	138	59	99

How often do you eat pizza?															
	Belfast	Birmingham	Bristol	Cardiff	Edinburgh	Glasgow	Leeds	Liverpool	London	Manchester	Newcastle	Norwich	Nottingham	Sheffield	Southampton
More than once a week	5.1%	8.1%	5.8%	4.2%	5.4%	11.0%	8.3%	7.4%	15.4%	8.5%	4.7%	8.3%	6.5%	8.5%	11.1%
Once a week	46.2%	27.7%	31.9%	34.2%	36.5%	22.0%	27.6%	27.9%	35.7%	27.9%	40.7%	22.2%	29.0%	32.2%	25.3%
More than once a month	23.1%	31.2%	33.3%	22.5%	21.6%	41.5%	31.7%	27.0%	22.4%	28.5%	27.9%	20.8%	24.6%	22.0%	25.3%
Once a month	15.4%	19.1%	14.5%	21.7%	21.6%	13.4%	21.4%	23.0%	15.1%	23.0%	17.4%	26.4%	21.7%	23.7%	14.1%
Less than once a month	10.3%	13.9%	14.5%	17.5%	14.9%	12.2%	11.0%	14.8%	11.5%	12.1%	9.3%	22.2%	18.1%	13.6%	24.2%
Total	39	173	69	120	74	82	145	122	558	165	86	72	138	59	99

How do you usually eat your pizza?															
	Belfast	Birmingham	Bristol	Cardiff	Edinburgh	Glasgow	Leeds	Liverpool	London	Manchester	Newcastle	Norwich	Nottingham	Sheffield	Southampton
Sliced and eaten with hands	59.0%	68.2%	56.5%	66.7%	74.3%	58.5%	69.0%	74.6%	68.3%	63.0%	68.6%	59.7%	75.4%	78.0%	68.7%
With a knife and fork	25.6%	26.0%	36.2%	30.0%	17.6%	39.0%	24.8%	20.5%	27.1%	27.9%	29.1%	36.1%	20.3%	20.3%	30.3%
Rolled up or folded	15.4%	5.8%	7.2%	1.7%	8.1%	2.4%	6.2%	4.9%	4.5%	9.1%	2.3%	4.2%	4.3%	1.7%	1.0%
Another way	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Total	39	173	69	120	74	82	145	122	558	165	86	72	138	59	99